



# Health Policy Leadership Program

## Back to Basics: Fundamental Public Health in a New Era

October 10, 2025–May 22, 2026

### PROGRAM PHILOSOPHY

Since 2005, the Health Policy Leadership Program (HPLP) at Fresno State's Central Valley Health Policy Institute has offered professional growth and development opportunities to emerging local and regional leaders. As we enter a new era of public health challenges and evolving federal and state policies, the need to strengthen our foundational public health infrastructure has never been more critical. The vision of HPLP is to build capacity through a network of multi-sector professionals who gain valuable knowledge and leadership skills in health equity while mastering the fundamental principles that guide effective public health practice.

In an era of rapid technological advancement, policy shifts, and emerging health threats, returning to the core principles of public health provides the stability and clarity needed to navigate complex challenges. The changing landscape of federal and state health policy requires leaders who can adapt while maintaining focus on evidence-based practices, community engagement, and health equity. This cohort will explore how timeless public health principles apply to contemporary challenges, from pandemic preparedness to addressing social determinants of health in an increasingly digital world.

### HEALTH POLICY LEADERSHIP PROGRAM (HPLP)

The San Joaquin Valley faces unique challenges in the current public health landscape. With shifting federal priorities, evolving state mandates, and the ongoing need to address health disparities, local leaders must be equipped with both foundational knowledge and adaptive skills. The "Back to Basics" cohort recognizes that effective public health practice requires a solid grounding in epidemiology, health promotion, policy development, and community partnership – principles that remain constant even as the context evolves.

## Back to Basics: Fundamental Public Health in a New Era

The **HPLP 2025-2026 Back to Basics: Fundamental Public Health in a New Era Cohort** will provide comprehensive training for emerging public and nonprofit leaders. Participants will develop the skills to lead their organizations through policy transitions, build resilient public health systems, and address persistent health inequities using time-tested public health approaches adapted for modern challenges.

# APPLIED SKILLS PROJECT

HPLP participants will work in teams of 2-3 to develop, implement, and report on projects that demonstrate the application of fundamental public health principles to current challenges. Projects will focus on building or strengthening basic public health infrastructure, improving health literacy, enhancing disease surveillance systems, developing community partnerships, or addressing social determinants of health through evidence-based interventions. Past projects have included developing mobile health screening programs, creating multilingual health education campaigns, and establishing cross-sector data sharing agreements.

## PROGRAM OVERVIEW

The Health Policy Leadership Program consists of 10 sessions across 8 months in a hybrid format. Five in-person sessions (6 hours each) will provide intensive skill-building and networking opportunities, while five virtual sessions (5 hours each) will offer flexibility for working professionals. Each session, starting October 10, 2025, will combine foundational public health content with practical application to current policy challenges and emerging health issues.

If you would like to join the HPLP Back to Basics cohort, please apply via the online application (**Application Link: <https://bit.ly/3HLATjj>**) and submit a letter of support from your supervisor authorizing the required time commitment. We welcome participants from all career paths including public health departments, healthcare systems, social services, economic and community development agencies, educational institutions, and the full range of community-based and grassroots organizations committed to improving population health.

Priority consideration will be given to teams of two or more participants from the same organization or collaborative network, as this approach has proven most effective for creating sustainable change.

### In this program, you will develop skills and knowledge to:

- Master core public health functions and apply them to contemporary health challenges in the Central Valley
- Navigate the evolving federal and state policy landscape while maintaining focus on community health priorities
- Build and strengthen partnerships across sectors using proven public health collaboration models
- Develop data-driven approaches to address health disparities using both traditional and emerging data sources

### Meeting Dates

October 10, 2025*	January 23, 2026	May 8, 2026
October 24, 2025	February 20, 2026*	May 22, 2026*
November 14, 2025*	March 20, 2026	
December 12, 2025	April 17, 2026*	

*\* Meetings marked with an asterisk will be in-person.*

### Program Cost

\$1,000

Please contact Stephanie ([chanjingyu@csufresno.edu](mailto:chanjingyu@csufresno.edu)).

**Application Link:**  
**<https://bit.ly/3HLATjj>**



**FOR MORE INFORMATION CONTACT:**  
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**DEADLINE TO APPLY: September 22, 2025**