

FRESNO STATE DEPARTMENT OF KINESIOLOGY

MASTER OF ARTS IN KINESIOLOGY SPORT ADMINISTRATION OPTION

	COURSES	UNITS	
Ī.	Core Courses (Required of all Kinesiology Graduate Students)		
	KINES 230 - Statistical Inference in Kinesiology	3	
	KINES 231 - Research Methods in Kinesiology	3	
II.	<u>Program Courses</u>		
	KINES 241 - Sport Leadership	3	
	KINES 244 - Sport Law	3	
	KINES 245 - Sport Career Development	3	
	KINES 246 - Sport Revenue Streams	3	
	KINES 247 - Title IX Compliance	3	
	KINES 261 - Professional Ethics	3	
	KINES 285 - Internship	3	
III.	Culminating Experiences (Select 1)	6	
	KINES 298 (Project), OR KINES 299 (Thesis), OR		
	Comprehensive Examination, plus any 2 KINES 200-level or approved		
	outside area courses		
	TOTAL NUMBER OF UNITS	30	

PREREQUISITES FOR SPORT ADMINISTRATION STUDENTS WITH DEGREES IN DISCIPLINES OTHER THAN KINESIOLOGY, SPORT, OR BUSINESS

Previous coursework and experiences are taken into consideration when establishing the required foundational coursework. With advisement, students may be required to complete selected coursework in the following areas:

KINES	45	Introduction to Sport Administration	3
KINES	111	Olympic Games	3
KINES	146	Risk Management of Sport & Exercise	3
KINES	147	New Ventures in Sport & Exercise	3
RA	150	Sports & Entertainment Facility Management	3
RA	152	Sports & Entertainment Facility Booking, Promotion, & Box Office Operations	3
RA	154	Sports & Entertainment Facility Operations	4
ВА	179	Legal and Ethical Environment of Sports Marketing	3
MKTG	150	Sports Marketing	3