

CALIFORNIA STATE UNIVERSITY, FRESNO
DEPARTMENT OF KINESIOLOGY

MASTER OF ARTS DEGREE IN KINESIOLOGY SPORT ADMINISTRATION OPTION

COURSES		UNITS
I.	<u>Core Courses</u> <i>(Required of all Kinesiology Graduate Students)</i>	6
	KINES 230 Statistical Inference in Kinesiology	3
	KINES 231 Research Methods in Kinesiology	3
II.	<u>Required Courses within Program</u>	18
	KINES 241 Administration in Physical Education & Sport	3
	KINES 244 Legal Aspects in Sport & Physical Education	3
	KINES 245 Sport Fundraising, Development, & Networking	3
	KINES 246 Sport Sales & Sponsorship	3
	KINES 261 Philosophical and Ethical Inquiry in Kinesiology	3
	KINES 285 Internship	3
III.	<u>Culminating Experiences</u> <i>(Select 1)</i>	6
	KINES 298 (Project) or KINES 299 (Thesis)	6
	Comprehensive Examination, plus any two KINES 200-level or approved outside area courses	6
TOTAL NUMBER OF UNITS		30

CALIFORNIA STATE UNIVERSITY, FRESNO
DEPARTMENT OF KINESIOLOGY
MASTER OF ARTS IN KINESIOLOGY
SPORT ADMINISTRATION OPTION

**PREREQUISITES FOR OPTION IN SPORT ADMINISTRATION STUDENTS
WITH DEGREES IN DISCIPLINES OTHER THAN KINESIOLOGY OR BUSINESS**

Previous coursework and experiences are taken into consideration when establishing the required foundational coursework. With advisement, students may be required to complete selected coursework in the following areas:

KINES	45	Introduction to Sport Administration	3
KINES	111	Olympic Games	3
KINES	146	Risk Management of Sport & Exercise	3
KINES	147	New Ventures in Sport & Exercise	3
RA	150	Sports & Entertainment Facility Management	3
RA	152	Sports & Entertainment Facility Booking, Promotion, & Box Office Operations	3
RA	154	Sports & Entertainment Facility Operations	4
ECON	144	Economics of Sports	3
BA	179	Legal and Ethical Environment of Sports Marketing	3
MKTG	150	Sports Marketing	3
