



Fresno State Sport Administration Graduate Program Courses

- **Career Development:** Many students want to work in sport, but few know how to break into the sport industry. This course provides the blueprint and walks you step-by-step through a proven career game so you can jumpstart your sport career.
- **Personal Development:** In this class you'll study high-performing people throughout history and discover why some people live remarkably successful lives while others fail to ever reach their full potential. Students rave about the life-changing impact this course has on their own life which is why it's one of our most popular courses.
- **Leadership Development:** Leadership is a learned skill. You'll study one of the most recognized leadership experts in the world and learn how to sharpen your leadership skills so you can become a better leader.
- **Sport Law:** Sport Law prepares you for the primary legal issues you'll face during your career and shows you how to minimize those risks. Sample topics include sport contracts, recent sport lawsuits, and other hot sport law topics.
- **Sport Revenue:** The ability to generate revenue is one of the most sought-after skills in sport. In this course you'll learn about revenue streams available to sport organizations. By knowing how money drives decisions made by sport organizations, you'll be better prepared to become a future sport leader.
- **Statistics:** Statistics and sport go hand-in-hand. Sport analytics, made famous in the movie "Money Ball," is quickly becoming the norm in scouting and analyzing players. In this course you'll learn how to use and analyze statistics in your career.
- **Research Methods:** Knowing where to find reliable information it is a valuable skill in the sport marketplace. In Research Methods, you'll learn how to evaluate outside research as well as how to create your own research project.
- **Sport Internships:** There is no substitute for sport experience. That's why our students take up to 2 sport internships and volunteer at sporting events in order to build a resume packed full of marketable sport industry experience.
- **Electives:** In addition to the courses above, you can select 1-2 additional electives to gain more knowledge in your chosen career area. For example, you can choose classes in business, marketing, or Title IX Compliance, etc. No matter what your career goal, you can get the knowledge you need to advance your career.