

Department of Kinesiology
Sport Administration Option
Catalog Years 2018 – Present

The Sport Administration Option prepares students for entry level careers in the sport industry and for further study in a Sport Administration Master's program.

Roadmap of Classes: **First**, take all GE courses (freshman & sophomore years). **Second**, take KINES 45 and the Kinesiology Core Classes. **Third**, take the remaining Sport Administration Classes. **Fourth**, choose your Electives (senior year). **Last**, complete the Internship (150i).

General Education Classes Contact CHHS Advising Services for GE advising (McLane Hall 194 or 559-278-5027) **49**

Kinesiology Core Classes					15
Semester Offered	Department	Class Number	Class Name	Units	Pre-Requisites
FS	KINES	1	Fitness Development	3	
FS	KINES	32	Lifetime Fitness & Wellness (also counts for GE Breadth E1)	2 1	Requires concurrent enrollment in a KAC class.
FS	KINES	33	Foundations of Sport & Exercise Psychology	3	
FS	KINES	116	Fundamentals of Biomechanics	3	KINES 35 or BIOL 33 or BIOL 67A
FS	KINES	118	Fundamentals of Exercise Physiology	3	KINES 35 or BIOL 33 or (BIOL 67A and BIOL 67B)

Sport Administration Classes					16
Semester Offered	Department	Class Number	Class Name	Units	Pre-Requisites
F	KINES	45	Introduction to Sport Administration ATTENTION: Take this class your freshman or sophomore year. You can't declare a Sport Admin Option until you receive a B or higher in this course.	3	
S	KINES	146	Risk Management of Sport and Exercise	3	KINES 111; B or better in KINES 45
S	KINES	147	New Ventures in Sport and Exercise (changed to KINES 180T – Spring 2020)	3	
F	RA	150	Sports and Entertainment Facility Management	3	
S	RA	154	Sports and Entertainment Facility Operations	4	RA 152 (must take this class concurrently); RA 150; and RA 135 or MKTG 100S

Electives (Choose from the classes below. Those market with ** must be electronically memoed in afterward. See below.)					23
Semester Offered	Department	Class Number	Class Name	Units	Pre-Requisites
FS	KINES	111	The Olympic Games (GE Integration 1D)	3	GE Foundation & Breadth Area D
FS	KINES	172	High School Athletic Director Internship**	3	
S	RA	152	Sports and Entertainment Facility Booking, Promotion and Box Office Operations		RA 150; RA 135 or MKTG 100S, plus concurrent enrollment in RA 154
FS	ENTR	81	Introduction to Entrepreneurship**		
F	COMM	167	Leadership in Groups & Organizations**	3	

S	COMM	170	Business and Professional Speaking	3	
	ECON	144	Economics of Sports	3	ECON 40 and 50 with a C or better
F	ACCT	3	Essentials of Accounting	3	
FS	ACCT	4A	Financial Accounting Principles and Systems	3	Not open to freshmen
Su	BA	101	Business Ethics**	3	
S	BA	179	Legal and Ethical Environment of Sports Marketing	3	
FS	FIN	30	Personal Finance (G.E. Breadth E1) **	3	
FS	FIN	120	Principles of Finance	4	ACCT 4A; DS 71; BA 105W or ENGL 160W (BA or ENGL course may be taken concurrently)
	FIN	143	Risk and Insurance	3	
FS	MGT	104	Administrative Principles of Management	3	BA 105W or ENGL 160W (may be taken concurrently) Not open to students with credit in MGT 110.
FS	MKTG	100S	Marketing Concepts	4	BA 105W or ENGL 160W
FS	MKTG	150	Sports Marketing	3	MKTG 100S "C" or better
	MKTG	153	E-Marketing	4	MKTG 100S "C" or better
	MKTG	160	Professional Selling & Sales Force Management	4	MKTG 100S "C" or better
	MKTG	161	Sports Licensing, Sponsorship, & Promotion**	4	

AFTER you complete this course and receive a C or higher, email Dr. McMillen and request an **Electronic Memo. It will not count as an elective unless you follow these steps.

Internship (Your internship must be approved, in a sport-related field, and be for 36 hours per week over 16 weeks) 12					
Semester Offered	Department	Class Number	Class Name	Units	Pre-Requisites
FS	KINES	150i	Internship in Sport Administration ATTENTION: You cannot take this class until you complete ALL OTHER CLASSES in this option.	12	Completion of ALL classes plus approval from Sport Administration Coordinator (Dr. McMillen)

TOTAL UNITS FOR B.S. DEGREE IN KINESIOLOGY – SPORT ADMINISTRATION OPTION	120
General Education Units	49
Kinesiology Core Units	15
Sport Administration Option Units	28
Elective Units	23
Other Requirements: American Government and Institutions (PLSI 2), Multicultural and International (MI), and Upper-division writing	9

A grade of "C" or better is required for all courses used in this Option.

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