

California State University, Fresno Department of Recreation  
Administration

Recreation Administration Program 2018-2019  
Assessment  
Outcomes

## 7.0 Learning Outcomes

<b>7.01 Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.</b>							
<b>Course Specific Learning Outcome</b>	<b>COPART Learning Outcomes</b>	<b>Evidence of Learning Opportunity</b>	<b>Performance Measure</b>	<b>Performance levels/metrics</b>	<b>Assessment Results</b>	<b>Evidence of Programmatic Decisions</b>	
<p>RA 55 <b>Introduction to Recreation, Parks, and Tourism</b> Understanding of the roles, interrelationships, and use of diverse delivery systems addressing recreation, park resources, and leisure.</p> <p>RA 179 <b>Supervision and Administration in Recreation, Parks and Tourism</b> Attendance at an industry professional conference.</p>	<p>7.01.01 Students graduating from the program shall demonstrate entry-level knowledge of the scope of the profession, and its professional organizations that is the focus of the program, along with professional practices of that profession.</p>	<p>RA 55 and 179 syllabi</p>	<p>Direct: RA 55: exam #1 (questions 1-29)</p> <p>RA: 179 conference attendance and paper.</p>	<p>Direct: RA55: 65% of students achieve score of 70% or higher on relevant questions on the RA 55 exam.</p> <p>RA179: 93% of students achieve score of 70% or higher on the RA 179 conference paper Indirect 70% or more of respondents indicate the learning outcomes was achieved.</p>	<p>Data was collected on the RA 55: RA 55 final exam Fall 2018 and Spring 2019. 76% of the students met the 70% threshold.</p> <p>RA179: 98% of students (49/50) attended a professional conference and wrote a reflection paper.</p>	<p>RA 55: The result indicates compliance with this standard. We constitute to seek strategies to increase achievement in these areas include increasing depth in classroom discussion related to roles and responsibilities within the profession and increasing the need for critical thinking within the course throughout the semester.</p> <p><i>RA179: Students who did not meet with criteria were given an I grade and are required to attend a professional conference and submit the required paper before a passing grade in the course is received.</i></p>	

<p>RA 55  <b>Introduction to Recreation, Parks, and Tourism</b>  Understand the conceptual foundations of play, recreation, and leisure  Understand the following as they relate to recreation, park resources, and leisure services:  History and development of the profession</p> <p>RA 101 Leisure and Human Behavior  Understand the significance of play, recreation, and leisure in contemporary society throughout the life span.</p>	<p>7.01.02 Students graduating from the program shall demonstrate entry-level knowledge of the relevant historical, theoretical, scientific, and philosophical foundations of the profession(s) for which the program prepares students.</p>	<p>RA 55 and 101 syllabi</p>	<p>Direct</p> <p>RA 55 exam #2 (questions 30-50)</p> <p>RA 101 reading quizzes (17 questions)</p> <p>Indirect</p> <p>2 intern focus group questions, 3 Alumni Survey questions.</p>	<p>Direct</p> <p>RA 55 exam: 65% of students achieve score of 70% or higher on relevant questions on the RA 55 exam.</p> <p>Direct</p> <p>RA 101 reading quizzes: ___% of students achieve score of 70% or higher on relevant questions on the quizzes.</p> <p>Indirect</p> <p>Intern Focus Group: Positive themes from focus group for the questions related to this standard.</p> <p>Alumni Survey: 70% or more of respondents indicate the learning outcome was achieved for the items related to this standard.</p>	<p>RA 55 exam: 100% Students met the 70% threshold in both fall and spring.</p> <p>RA 101 quizzes: Student scores revealed that the 70% threshold was met on 3 of the 5 quizzes.</p>	<p><i>RA 55 exam: Based on the data from the RA 55 exam questions, faculty did not identify adjustments.</i></p> <p>RA 101 quizzes: No changes suggested.</p> <p>Intern Focus Group: The intern coordinator and other faculty noted a need to continue reinforcing theories of leisure and the philosophical bases of the profession in RA 55 and Ra 101.</p>
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<p>RA 101 Leisure and Human Behavior Understand and apply the roles, interrelationships, and use of diverse leisure delivery systems in promoting community development</p>	<p>7.01.03 Students graduating from the program shall demonstrate the ability to apply knowledge of professional practice and the historical, theoretical, scientific, and philosophical foundations of the relevant profession in decision making.</p>	<p>RA 101 syllabus</p>	<p>Direct  RA 101 quiz Questions (8 questions)</p>	<p>Direct  RA 101 quiz questions: 78% of students achieve score of 70% or higher on relevant questions the RA 101 reading quizzes.</p>	<p>RA 101 quiz questions: 8 questions throughout the 5 RA 101 reading quizzes were used to measure this outcome. The identified threshold of 78% of students achieving a score of 70% or higher was not met.</p>	<p>RA 101 quiz questions: Faculty discussed alternative options for capturing and measuring student's ability to apply this knowledge. The faculty will review other options to determine if the measurement tool was a poor choice or if the students are not achieving the intended outcome.</p> <p>Intern focus group: The same discussion from the previous standard applies here related to the intern focus group results. Students struggle with explaining 2 classical and current theories of leisure behavior. Some could not articulate specific theories.</p>	
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**7.02 Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.**

Course Specific Learning Outcome	COPART Learning Outcome	Evidence of Learning Opportunity	Performance Measure	Performance levels/metrics	Assessment Results	Evidence of Programmatic Decisions
<p>RA 77 Programming in Recreation, Parks, and Tourism Knowledge of the nature and diversity of leisure activities, including the ability to analyze activities for participant requirements</p> <p>Knowledge of and ability to apply methods of assessing recreation activity and leisure needs</p> <p>RA 133 Recreation and Parks Facilities Planning and Operations Apply learned knowledge of the following principals and procedures of developing areas and facilities:</p> <p>a. ASSESSMENT-by considering social, environmental, and physical assessment and impact of the environment to determine its suitability for the development of recreational areas and facilities.</p> <p>b. FUNCTIONAL DESIGN-by considering principals of functional design to maximize participation while maintaining a sound environment.</p>	<p>(7.02.01) Students graduating from the program shall demonstrate the ability to conduct needs assessments and design recreation and related experiences clearly reflecting application of knowledge from relevant facets of contemporary professional practice, science, and philosophy.</p>	<p>RA 77s and 133 syllabi</p>	<p>Direct RA 77s Program Plan</p> <p>RA 133 Facility Plan</p> <p>Indirect Intern Focus Group (1 question)</p>	<p>Direct</p> <p>RA 77s program plan: 100% of students achieve score of 70% or higher on program plan.</p> <p>RA 133 facility plan; 97% of students achieve score of 70% or higher on program plan.</p> <p>Indirect Intern focus group: Positive themes from focus group;</p>	<p>RA 77s program plan: All Students scored 70% or higher, with an average score of 90%.</p> <p><i>RA 133 facility plan: 97% of students achieved a score of 70% or higher (32 out of 33 students completed the project in the course)</i></p>	<p>RA 77s program plan: Overall, the students appeared to be able to apply what they learned over the course of the semester. The one area that appeared to create the most challenge for the students was in aligning goals and objectives; and, not necessarily grasping that the outcomes (objectives/data) of their programs might play a role future funding. They may have understood the context in a superficial manner, but it was not necessarily reflected in the product they produced. As far as breaking the project up into smaller pieces of the whole, this seems to work effectively in gaining maximum participation. In addition, breaking up the components seemed to provide students the space to focus on each task/activity individually.</p>

<p>RA77s Programming in Recreation, Parks, and Tourism Knowledge of and ability to conceptualize, develop and implement recreation programs</p>	<p>(7.02.02) Students graduating from the program shall demonstrate the ability to facilitate recreation and related experiences for diverse clientele, settings, cultures, and contexts.</p>	<p>RA 77s syllabus</p>	<p>Direct RA 77s program implementation  Indirect Intern supervisor survey (10 questions)</p>	<p>Indirect  RA 77s program implementation: 90% of students achieve score of 70% or higher on program implementation..</p>	<p>RA 77s program implementation: All students scored 80% or higher. 100% of the students met the threshold. For Spring 2019, 100% met the threshold.</p>	<p>Overall, the students appeared to be able to apply what they learned over the course of the semester. The one area that appeared to create the most challenge for the students was in aligning goals and objectives. Not necessarily grasping that the outcomes (objectives/data) of their programs might play a role future funding. They may have understood the context in a superficial manner, but it was not necessarily reflected in the product they produced. As far as breaking the project up into smaller pieces of the whole, this seems to work effectively in gaining maximum participation. In addition, breaking up the components seemed to provide students the space to focus on each task/activity individually</p>	
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<p>RA 128 Legal and Financial Aspects of Recreation, Parks, and Tourism Ability to apply basic principles of research and data analysis recreation, park resources, and leisure services.</p> <p>RA 139 Research and Evaluation Evaluate programs/events for individual, group, and community quality of life</p> <p>RA 148 Processes and Principles in Therapeutic Recreation Formulate, plan for implementation, and evaluate extent to which goals and objectives for the therapeutic recreation services and for groups and individuals within the services have been met.</p>	<p>(7.02.03) Students graduating from the program shall demonstrate the ability to evaluate recreation and related experiences and to use evaluation data to improve the quality of offerings.</p>	<p>RA 128, 139 and 148 syllabi</p>	<p>Direct RA 128 budget project: 70% of students achieve score of 70% or higher on the budget project.</p> <p>Direct RA 139 evaluation project: 85% of students achieve score of 70% or higher on evaluation project.</p> <p>RA 148 Second time this assignment has been completed as a class (16 students working in groups of 4).</p>	<p>Direct RA 128 Budget project: Data was collected on the 128 budget project. Fall 2018 overall scores for the project were 85% above the 70% threshold for over 70% of the students.</p> <p>RA 139 evaluation project: Assessment data was collected spring 2018 with 39 students in the RA 139 class. Overall 92% of students met the 70% threshold.</p> <p>This group scored a 74% overall, meeting threshold. Average for the 4 groups was 75%.</p>		<p>RA 128 Budget project: Based on the budget project results, students were able to gather evaluation data and make appropriate decisions based on their findings. Students had the most difficulty with presenting their findings (using concise and persuasive techniques in their written reports.) Data presentation methods were reviewed by the instructor and reinforced. The instructor noted improvement in presentation of data.</p> <p>RA 148 Quantitative analysis was the lowest scoring area, although there was improvement from the previous year. There was also difficulty in the area of conceptualizing the study. Placement and timing was improved over the first year. Reconsidering placement of this assignment in this course and in this semester. Main reason is very large individual project also due in this course taking away attention from group project. Consider better placement in final semester</p>	
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**7.03 Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/related professions.**

Course Specific Learning Outcome	COPART Learning Outcome	Evidence of Learning Opportunity	Performance Measure	Performance levels/metrics	Assessment Results	Evidence of Programmatic Decisions	
<p>RA 179 Supervision and Administration in Recreation, Parks, and Tourism Understanding of the fundamental principles and procedures of management</p>	<p>7.03.01 Students graduating from the program shall be able to recognize basic facts, concepts, principles, and procedures of management/administration in parks, recreation, tourism, and/or related professions.</p>	<p>RA 179 syllabi</p>	<p>Direct RA 179 exams (in progress) Indirect Intern focus group (1 question); intern supervisor survey (8 questions)</p>	<p>Direct RA 179 exams 86% of students achieve score of 70% or higher on relevant questions of the RA 179 exam Indirect Intern Focus group positive themes in question related to this outcome; Intern supervisor survey: Supervisors will rate their intern at 80% or higher on each item related to this standard.</p>	<p>RA 179 exams: 84% Students met the 70% threshold in both fall and spring. Indirect</p>		



<p>RA 77s Programming in Recreation, Parks, and Tourism Knowledge of and ability to apply methods of program promotion</p> <p>RA 128 Legal and Financial Aspects of Recreation, Parks and Tourism Understanding of the principles and procedures of budgeting and financial management.</p> <p>RA 133 Recreation and Parks Facilities Planning and Operations Implement the preparation, operation, and maintenance of venues principals and procedures related to program/event planning for individual, group, and community quality of life by considering planning, organizing, developing, and scheduling of routine, preventive, and emergency maintenance and operational tasks; managing of operational and maintenance personnel; and maintenance and replacement of equipment, natural resources, and structure and system maintenance</p> <p>RA 135 Recreation Parks and Tourism Marketing Research, write and present a basic marketing plan for an organization in the hospitality and travel industry.</p> <p>RA 149 Trends and Issues in Therapeutic Recreation Analyze and develop marketing and promotion strategies for the initiation of new therapeutic recreation services and promote public awareness and advocacy of therapeutic recreation services</p>	<p>7.03.02 Students graduating from the program shall be able to apply entry-level concepts, principles, and procedures of management/ad ministration in parks, recreation, tourism, and/or related professions.</p>	<p>RA 77s, 128, 133, 135, 149 syllabi</p>	<p>Direct</p> <p>RA 77s program plan (management areas)</p> <p>RA 128 budget project</p> <p>RA 133 facility plan</p> <p>RA 135 marketing plan</p> <p>RA 149 marketing plan</p>	<p>RA 77s 100% of students achieve score of 70% or higher on program plan (management areas)</p> <p>RA 128 85% of Students achieve score of 70% or higher on budget project.</p> <p>RA 133 97%% of students achieve score of 70% or higher on facility plan.</p> <p>RA 135 95% of students achieve score of 70% or higher on marketing plan</p> <p>RA 149 100% of students achieve score of 70% or higher on marketing plan.</p>	<p><del>RA 77s Program plan mgmt. areas-</del> All students scored 80% or higher, indicating competency for the assessed learning outcomes.</p> <p>RA 128 budget project: Scores were above the 70% threshold for over 85% of the students. The overall budget project was used to assess compliance with this standard.</p> <p>RA 133 facility plan: 97% of students achieved a score of 70% or above.</p> <p>RA 135 Marketing plan- 95% of students (19 out of 20) completed the project for an average of 86.5%, meeting the threshold</p> <p>RA 149 marketing plan: 100% of students scored above 70%.</p>	<p><del>RA 77s Program plan mgmt. areas-</del> Overall, the students appeared to be able to apply what they learned over the course of the semester.</p> <p>The one area that appeared to create the most challenge for the students was in aligning goals and objectives.</p> <p>Not necessarily grasping that the outcomes (objectives/data) of their programs might play a role future funding.</p> <p>They may have understood the context in a superficial manner, but it was not necessarily reflected in the product they produced.</p> <p>As far as breaking the project up into smaller pieces of the whole, this seems to work effectively in gaining maximum participation.</p> <p>In addition, breaking up the components seemed to provide students the space to focus on each task/activity individually</p>
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**7.04 Students graduating from the program shall demonstrate, through a comprehensive internship of not less than 400 clock hours and no fewer than 10 weeks, the potential to succeed as professionals at supervisory or higher levels in park, recreation, tourism, or related organizations.**

Course Specific Learning Outcome	COPART Learning Outcomes	Evidence of Learning Opportunity	Performance Measure	Performance levels/metrics	Assessment Results	Evidence of Programmatic Decisions
<p>RA 184 Internship in Recreation, Parks, and Tourism Complete a 15 consecutive week, minimum 525 hour internship.</p> <p>RA 187 Internship in Therapeutic Recreation Complete a 15 consecutive week, minimum 525 hour internship.</p>	<p>7.04.01 Students graduating from the program will complete an internship of at least 480 hours and 10 weeks.</p>	<p>RA 184 and 187 syllabi</p>	<p>Direct Supervisor Evaluation</p> <p>Indirect Intern Supervisor Survey</p>	<p>RA 184 100% of students achieve score of 70% or higher</p> <p>Indirect</p> <p>Supervisors will rate their intern at 80% or higher on all items on survey</p> <p>RA 187 100% of students achieve score of 70% or higher</p>	<p><i>RA 184 100% met threshold both fall and spring</i></p> <p><i>Indirect: intern supervisors indicated satisfaction with knowledge and performance of their interns in the Intern Supervisor Survey.</i></p> <p><i>RA 187: 100% met threshold both fall and spring</i></p>	<p>RA 184 and 187: no programmatic changes based on assessment results; discussion of evaluation instrument and exploration of revisions to assessment tool.</p> <p>Indirect: Feedback from the Intern Supervisor Survey, the new electronic survey enhanced feedback and return rates.</p>