

# 2019 COAPRT Academic Annual Report

## 1. Introduction

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Thank you for your ongoing support of the accreditation process. As part of your continuing accreditation you are required to submit an annual report and pay your annual maintenance fees. This annual report is a representation of what you are doing, not a determination of validity.

Per the COAPRT Handbook:

All programs are required to submit an Annual Progress Report providing statistics for the previous academic year, specifying improvements made, reporting any significant changes and reporting on status of the 1.0 series standards and standards 2.05.05, 3.06, 3.07, and the 7.0 series.

An answer of “no” to questions involving the 1.0 series, 2.05.05, 3.06, and 3.07 standards would constitute non-compliance.

For the 7.0 series, failure to report the use of three assessment measures (two of which must be direct) would constitute non-compliance.

If non-compliance is noted, Council will impose Conditions and the program will have until August 1 prior to the Council’s Fall Meeting to bring the identified standard(s) into compliance.

Please contact us at [COAPRT@nrpa.org](mailto:COAPRT@nrpa.org) if you have any questions.

Thank you!

## 2. Contact Information

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### 1. Please select your institution from the list below

California State University-Fresno

### 2. Please provide a short description of each of your COAPRT accredited academic programs. This description will be published on the COAPRT Program List webpage.

The Department of Recreation Administration was established at Fresno State in 1959. It is our mission to prepare students in the breadth and depth of the leisure service industry and profession. The program is a B.S. in Recreation Administration with options in Community Recreation, Adventure Recreation, Therapeutic Recreation, Special Events and Tourism, and Sport and Entertainment Facility Management. There are on average 190 majors, 20 minors and 40 certificate program students. The students over the last four years have provided 70,000 hours of volunteer hours, resulting in nearly 1 million dollars in service impact in the valley. The department is a member of the EPIC-N (EPICN.ORG). EPIC is an award-winning university-community partnership program that works at a large scale to advance the needs of communities while training the next generation workforce and leadership.

### 3. Confirm the Name of the COAPRT Accreditation Primary Contact for your Accredited Program(s). (All communications regarding accreditation will be sent to this person)

Prefix (optional) : Dr.  
First Name : Samuel  
Middle Initial (optional) : V  
Last Name : Lankford

#### 4. Confirm your Contact Information for Primary Contact:

Position Title : Head  
Address 1 : 5310 North Campus Drive  
Address 2 (optional) : M/S PH103  
City : Fresno  
State : California  
Zip Code : 93740  
Email : slankford@csufresno.edu  
Phone Number : 5592782624

#### 5. How many of your programs are COAPRT accredited?

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#### 6. Please provide the name(s) of the programs accredited by COAPRT:

Program #1 Name : Recreation Administration

#### 7. Confirm your Program's Information

Institution Name : CSU Fresno  
Department Name : Recreation Administration  
Website : <http://fresnostate.edu/chhs/recreation/index.html>  
President's Name : Dr. Joseph Castro  
President's Address 1 : 5200 N. Barton  
President's Address 2 : M/S ML48  
President's City : Fresno  
President's State : CALIFORNIA  
President's Zip Code : 93740  
President's Email : josephcastro@csufresno.edu  
President's Phone Number : 5592782324

### 3. Intent to Pursue Accreditation

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#### 8. Does the academic unit intend to pursue accreditation or re-accreditation as originally scheduled?

Yes

#### 9. Regional Accreditation

Is the institution currently accredited by the appropriate regional accrediting association approved by the Council for Higher Education Accreditation (CHEA) or by the current national accrediting body (Standard 1.02)?

Yes

### 4. Statistics Summary Report - Faculty

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10. Is there a minimum of two full time faculty members and a minimum of one additional full-time equivalent faculty position (FTE) assigned to and instruct in the program? (Standard 1.03)

Yes

11. Do a minimum of two full time faculty members hold a degree of masters or higher, and a degree of bachelors or above in parks, recreation, tourism or related field? (Standard 1.04)

Yes

12. Do all individuals instructing in the program have the competence and credentials in the subject matter for which they are responsible? (Standard 1.05)

Yes

### 5. Statistics Summary Report - Students

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13. For the students graduating from the accredited programs in 2017, what percentage did so within six years of starting the accredited programs? (Example: 60%). This may be an aggregated number. This data will be published on the COAPRT Program List webpage. Enter numbers only between 0-100.

NOTE: Council adopted the Graduation Rate definition used by the National Center for Education Statistics, <http://nces.ed.gov/ipeds/glossary/index.asp?id=812>

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## 6. Narrative Report - Learning Outcomes Assessment

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For the next section, please report learning outcomes - one from the 7.01, 7.02, and 7.03 standards (for a total of three measures) of student learning and the related outcomes. These outcomes should be a part of your program's annual assessment plan as indicated in COAPRT standard 2.05.05 and will also be published on the COAPRT Program List webpage.

TWO outcomes must have direct measures.

*It is strongly suggested that you have your outcomes with you as you complete this questionnaire.*

Some examples of DIRECT measures include the following:

- Capstone Assignment Quality
- Comprehensive Examination
- Internship Evaluation
- Performance of Relevant Skill
- Portfolio Evaluation
- Pre/Post Test Result
- Presentation Quality Project
- Quality Standardized Test Result
- Thesis/Project Quality
- Video/Audiotape Production Quality
- Written Assignment Evaluation
- Writing Exam Result

Some examples of INDIRECT measures include the following:

- Advisory Board Evaluation
- Alumni Survey
- Curriculum Review Result
- Employer Survey Result
- Exit/Student Interview Result
- Focus Group Result
- Graduate School Acceptance Rate
- Honors/Awards Received by the Program

## 7. Narrative Report - Learning Outcomes Assessment - Program #1

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Please provide the following information for the Program you listed as Program #1 above.

**14. Please provide the program-specific learning outcome consistent with COAPRT Standard 7.01.**

**7.01 - Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.**

Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related profession and their associated industries; b) techniques and processes used by professionals and works in these industries; and c) the foundation of the profession in history, science and philosophy.

**15. Method by which the learning outcome for Standard 7.01 was assessed:**

Standard 7.01 (7.01.01, 7.01.02, 7.01.03) was assessed by using the following assessment tools in their corresponding courses: RA 55 Final exam RA 101 Quiz RA 179 Conference attendance and paper.

**16. Please indicate whether this outcome measure is Direct or Indirect.**

Direct

**17. Result of the assessment of the learning outcome for Standard 7.01:**

RA 55: Both final exams in the 2017/18 AY contained questions related to entry-level knowledge of the profession, its organizations, professional practices, and historical, theoretical and philosophical foundations. Average student scores on both fall and spring were 87%.

**18. Please provide the program-specific learning outcome consistent with COAPRT Standard 7.02.**

**7.02 - Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.**

Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.

**19. Method by which the learning outcome for Standard 7.02 was assessed:**

Standard 7.02 (7.02.01, 7.02.02, 7.02.03) was assessed by using the following assessment tools in their corresponding courses: RA 77 Program plan, RA 139 Evaluation project, RA 128 Budget project, RA 184 Intern focus group/survey.

**20. Please indicate whether this outcome measure is Direct or Indirect.**

Direct

**21. Result of the assessment of the learning outcome for Standard 7.02:**

RA 77s Program plan required both individual plans and teams to complete a program plan based on assigned service-learning programs. The established rubric was used to evaluate needs assessment to evaluation, and programming components (e.g., budget, process, marketing and evaluation). Of the 47 students, 52 achieved a grade of 70% or more on the program plan. Overall, the students appeared to be able to apply what they learned over the course of the semester. The one area that appeared to create the most challenge for the students was in aligning goals and objectives; and, not necessarily grasping that the outcomes (objectives/data) of their programs might play a role future funding. In evaluation, the students were successful at Phase 1: Introduction, Rational, Study Context; Phase 2: Annotated Bibliography; Phase 3: Methods. All of the eighteen students who completed the evaluation project achieved over a 70% on the project.

**22. Please provide the program-specific learning outcome consistent with COAPRT Standard 7.03.**

**7.03 - Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.**

Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and management/administration in parks, recreation, tourism and/or related professions.

**23. Method by which the learning outcome for Standard 7.03 was assessed:**

Standard 7.03 (7.03.01, 7.03.02) was assessed by using the following assessment tools in their corresponding courses: RA 135 Marketing plan, RA 179 Test, RA 184 Intern focus group.

**24. Please indicate whether this outcome measure is Direct or Indirect.**

Direct

**25. Result of the assessment of the learning outcome for Standard 7.03:**

RA 135 Marketing plan assignment requires students to apply class terms and concepts to an agency of their choosing. Of these students, 83% met the threshold for marketing. RA 179, 71% met the threshold, while all intern students participated in a survey and some with the focus group.

## **12. Narrative Report - Accountability and Informing the Public**

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**26. An important aspect of accreditation is accountability. It is expected that the program annually posts 7.0 series aggregated data and additional evidence reflecting program academic quality and student achievement on their program and/or departmental website. Such information shall be consistent with The Family Educational Rights and Privacy Act (FERPA) requirements (Standard 2.05.05).**

**Please provide a link to the program's website that demonstrates compliance with Standard 2.05.05.**

<https://www.fresnostate.edu/chhs/recreation/about/accreditation.html>

**27. It is expected that a program has a practice of informing the public about the harm of degree mills and accreditation mills (Standard 3.06).**

**Please provide a link to the program's website demonstrating compliance with Standard 3.06.**

<https://www.fresnostate.edu/chhs/recreation/about/accreditation.html>

**28. It is expected that the program has a practice of informing the public about their COAPRT accredited programs (Standard 3.07).**

**Please provide a link to the program's website demonstrating compliance with Standard 3.07.**

<https://www.fresnostate.edu/chhs/recreation/about/accreditation.html>

## **13. Program Changes**

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**29. Clearly describe any major changes for the reporting year in the program's strategic plan, curriculum, resources, administration, or other areas of the program. If there are no major changes in any of these areas, please just indicate "none".**

There have been some slight modifications to curriculum for future years. Namely, additional courses, revision and restatement of some options in the B.S. degree.

## **14. Submitter Information**

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**30. Completing the information below will act as your digital signature on the 2019 COAPRT Annual Report.**

Name : Samuel Lankford

Phone : 5592782624

Email : slankford@csufresno.edu

**As a reminder, please be sure to go back in and review your report for completion before hitting the SUBMIT button below.**

## **15. Thank You!**

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Thank you for providing us with your Annual Report! Please contact us at [COAPRT@nrpa.org](mailto:COAPRT@nrpa.org) if you have any questions.