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**COMPLETE**

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Page 1: Introduction

**Q1** Name of institution.

California State University, Fresno

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**Q2** Name and contact information of the Primary Contact for your COAPRT Accredited Program(s). All communications regarding accreditation will be sent to this person.

Prefix (optional)	<b>Dr.</b>
First Name	<b>Samuel</b>
Last Name	<b>Lankford</b>
Position Title	<b>Chair and Professor</b>
Address 1	<b>2345 E. San Ramon, M/S MH 26</b>
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City	<b>Fresno</b>
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Email	<b><a href="mailto:slankford@csufresno.edu">slankford@csufresno.edu</a></b>
Phone Number	<b>5592782624</b>

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**Q3 Information**

Institution Name	California State University, Fresno
Department Name	Recreation Administration
Website	<a href="http://www.fresnostate.edu/chhs/index.html">http://www.fresnostate.edu/chhs/index.html</a>
President's Name	Joseph Castro
President's Address 1	5200 N. Barton
President's Address 2	M/S ML48
President's City	Fresno
President's State	CA
President's Zip Code	93740
President's Email	joseph.castro@csufresno.edu
President's Phone Number	5592782324

**Q4 Name(s) of accredited programs.**

First: Recreation Administration Core

Page 2: Intent to Pursue Accreditation

**Q5** Does the academic unit intend to pursue accreditation or re-accreditation as originally scheduled? **Yes**

**Q6** Regional Accreditation: Is the institution currently accredited by the appropriate regional accrediting association approved by the Council for Higher Education Accreditation (CHEA) or by the current national accrediting body (Standard 1.02)? **Yes**

Page 3: Statistics Summary Report - Faculty

**Q7** Are there a minimum of two full time faculty members and a minimum of one additional full-time equivalent faculty position (FTE) assigned to and instruct in the program? (Standard 1.03) **Yes**

**Q8** Do a minimum of two full time faculty members hold a degree of masters or higher, and a degree of bachelors or above in parks, recreation, tourism or related field? (Standard 1.04) **Yes**

**Q9** Do all individuals instructing in the program have the competence and credentials in the subject matter for which they are responsible? (Standard 1.05) **Yes**

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Page 4: Statistics Summary Report - Students

**Q10** For the students graduating from the accredited programs in 2019, what percentage did so within six years of entering the institution? (Example: 60%). This may be an aggregated number. This data will be published on the COAPRT Program List webpage. Enter numbers only between 0-100. NOTE: Council adopted the Graduation Rate definition used by the National Center for Education Statistics, <https://nces.ed.gov/ipeds/use-the-data/survey-components/9/graduation-rates>

78.1

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Page 6: Program #1 Narrative Report - Learning Outcomes Assessment

**Q11** FIRST PROGRAM (include name of program and description) Please provide a short description of this COAPRT programs which will be published on the COAPRT Program online directory.

Recreation Administration Core Program

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**Q12** Provide the program-specific learning outcome consistent with COAPRT Standard 7.01. (Program #1)7.01 - Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.

7.01 Students graduating from the program shall demonstrate entry-level knowledge of the scope of the profession, and its professional organizations that is the focus of the program, along with professional practices of that profession.

7.01.02 "7.01.02 Students graduating

from the program shall demonstrate entry-level knowledge of the relevant historical, theoretical, scientific, and philosophical foundations of the profession(s) for which the program prepares students."

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**Q13** Describe the method by which the learning outcome for Standard 7.01 was assessed (Program #1):

RA 55: exam #1 (questions 1-29);

RA55: 65% of students achieve score of 70% or higher on relevant questions on the RA 55 exam

"RA179:

93% of students achieve score of 70% or higher on the RA 179 conference paper

"RA: 179

conference attendance and paper"

"RA179:

93% of students achieve score of 70% or higher on the RA 179 conference paper

Indirect 70% or more of respondents indicate the learning outcomes was achieved"

7.01.02 "RA 55 exam #2 (questions 30-50);"

"Direct:

RA 101 reading

quizzes (17 questions)

Indirect

2 intern focus group questions, 3 Alumni Survey questions "

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**Q14** Indicate whether this outcome measure is Direct or Indirect. (Program #1) **Direct**

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**Q15** Result of the assessment of the learning outcome for Standard 7.01: (Program #1)

Data were collected on the RA 55: RA 55 final exam

Fall 2018 and Spring 2019. 76% of the students met the 70% threshold.

RA179: 98% of students (49/50) attended a professional conference and wrote a reflection paper.

7.01.02 "RA 55 exam: 65% of students achieve score of 70% or higher on relevant questions on the RA 55 exam" RA 55 exam: 100% Students met the 70% threshold in both fall and spring. "Direct

RA 101 reading

quizzes: \_\_\_% of students achieve score of 70% or higher on relevant questions on the quizzes

Indirect

Intern Focus Group:

Positive themes from focus group for the questions related to this standard;

Alumni Survey: 70% or more of respondents indicates the learning outcome was achieved for the items related to this standard" RA 101

quizzes: Student scores revealed that the 70% threshold was met on 3 of the 5 quizzes.

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**Q16** Please provide the program-specific learning outcome consistent with COAPRT Standard 7.02. Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity. (Program #1)

(7.02.01) Students graduating from the program shall demonstrate the ability to conduct needs assessments and design recreation and related experiences clearly reflecting application of knowledge from relevant facets of contemporary professional practice, science, and philosophy.

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**Q17** Describe the method by which the learning outcome for Standard 7.02 was assessed: (Program #1)

"Direct  
RA 77s Program Plan; RA 184/187 Intern Focus Group (1 question)"  
"77s program implementation"  
  
"RA 133 Facility Plan"

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**Q18** Please indicate whether this outcome measure is **Direct**  
Direct or Indirect. (Program #1)

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**Q19** Result of the assessment of the learning outcome for Standard 7.02: (Program #1)

"Direct  
RA 77s program plan: 100% of students achieve score of 70% or higher on program plan.  
Indirect  
Intern focus group: Positive themes from focus group;"  
RA 77s program plan: All Students scored 70% or higher, with an average score of 90%.  
RA 133 facility plan: 97% of students achieved a score of 70% or higher (32 out of 33 students completed the project in the course)  
"RA 77s program implementation: All students scored 80% or higher. 100% of the students met the threshold.  
For Spring 2018, 100% met the threshold"

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**Q20** Please provide the program-specific learning outcome consistent with COAPRT Standard 7.03. Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions. (Program #1)

7.03.01 Students graduating from the program shall be able to recognize basic facts, concepts, principles, and procedures of management/administration in parks, recreation, tourism, and/or related professions.

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**Q21** Describe the method by which the learning outcome for Standard 7.03 was assessed: (Program #1)

"Direct  
RA 179 exams (in progress)  
Indirect  
Intern focus group(1 question); intern supervisor survey (8 questions)"  
"Direct  
RA 179 exams 86% of students achieve score of 70% or higher on relevant questions of the RA 179 exam  
Indirect  
Intern Focus group positive themes in question related to this outcome; Intern supervisor survey: Supervisors will rate their intern at 80% or higher on each item related to this standard."  
RA 135 marketing plan - "RA 135 95% of  
students achieve score of 70% or higher on marketing plan"

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**Q22** Please indicate whether this outcome measure is **Direct**  
Direct or Indirect. (Program #1)

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**Q23** Result of the assessment of the learning outcome for Standard 7.03: (Program #1)

"RA 179 exams: 84% Students met the 70% threshold in both fall and spring.

Indirect

Alumni Survey was implemented"

RA 135 Marketing plan- 95% of students (19 out of 20) completed the project for an average of 86.5%, meeting the threshold

**Q24** Do you have another program program to add?

**No, let's skip to next questions**

Page 7: Program #2 Narrative Report - Learning Outcomes Assessment.

**Q25** SECOND PROGRAM (include name of program and description) Or skip to next page.

**Respondent skipped this question**

**Q26** Provide the program-specific learning outcome consistent with COAPRT Standard 7.01. (Program #2)7.01 - Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.

**Respondent skipped this question**

**Q27** Describe the method by which the learning outcome for Standard 7.01 was assessed (Program #2):

**Respondent skipped this question**

**Q28** Indicate whether this outcome measure is Direct or Indirect. (Program #2)

**Respondent skipped this question**

**Q29** Result of the assessment of the learning outcome for Standard 7.01: (Program #2)

**Respondent skipped this question**

**Q30** Please provide the program-specific learning outcome consistent with COAPRT Standard 7.02. Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity. (Program #2)

**Respondent skipped this question**

**Q31** Describe the method by which the learning outcome for Standard 7.02 was assessed: (Program #2)

**Respondent skipped this question**

<b>Q32</b> Please indicate whether this outcome measure is Direct or Indirect. (Program #2)	Respondent skipped this question
<b>Q33</b> Result of the assessment of the learning outcome for Standard 7.02: (Program #2)	Respondent skipped this question
<b>Q34</b> Please provide the program-specific learning outcome consistent with COAPRT Standard 7.03. Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions. (Program #2)	Respondent skipped this question
<b>Q35</b> Describe the method by which the learning outcome for Standard 7.03 was assessed: (Program #2)	Respondent skipped this question
<b>Q36</b> Please indicate whether this outcome measure is Direct or Indirect. (Program #2)	Respondent skipped this question
<b>Q37</b> Result of the assessment of the learning outcome for Standard 7.03: (Program #2)	Respondent skipped this question
<b>Q38</b> Do you have another program program to add?	Respondent skipped this question
Page 8: Program #3 Narrative Report - Learning Outcomes Assessment	
<b>Q39</b> THIRD PROGRAM (include name of program and description) Or skip to next page.	Respondent skipped this question
<b>Q40</b> Provide the program-specific learning outcome consistent with COAPRT Standard 7.01. (Program #3)7.01 - Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.	Respondent skipped this question
<b>Q41</b> Describe the method by which the learning outcome for Standard 7.01 was assessed (Program #3):	Respondent skipped this question
<b>Q42</b> Indicate whether this outcome measure is Direct or Indirect. (Program #3)	Respondent skipped this question

**Q43** Result of the assessment of the learning outcome for Standard 7.01: (Program #3) **Respondent skipped this question**

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**Q44** Please provide the program-specific learning outcome consistent with COAPRT Standard 7.02. Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity. (Program #3) **Respondent skipped this question**

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**Q45** Describe the method by which the learning outcome for Standard 7.02 was assessed: (Program #3) **Respondent skipped this question**

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**Q46** Please indicate whether this outcome measure is Direct or Indirect. (Program #3) **Respondent skipped this question**

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**Q47** Result of the assessment of the learning outcome for Standard 7.02: (Program #3) **Respondent skipped this question**

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**Q48** Please provide the program-specific learning outcome consistent with COAPRT Standard 7.03. Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions. (Program #3) **Respondent skipped this question**

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**Q49** Describe the method by which the learning outcome for Standard 7.03 was assessed: (Program #3) **Respondent skipped this question**

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**Q50** Please indicate whether this outcome measure is Direct or Indirect. (Program #3) **Respondent skipped this question**

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**Q51** Result of the assessment of the learning outcome for Standard 7.03: (Program #3) **Respondent skipped this question**

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**Q52** Do you have another program program to add? **Respondent skipped this question**

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Page 9: Program #4 Narrative Report - Learning Outcomes Assessment

**Q53** FOURTH PROGRAM (include name of program and description) Or skip to next page. **Respondent skipped this question**

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**Q54** Provide the program-specific learning outcome consistent with COAPRT Standard 7.01. (Program #4)7.01 - Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.

**Respondent skipped this question**

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**Q55** Describe the method by which the learning outcome for Standard 7.01 was assessed (Program #4):

**Respondent skipped this question**

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**Q56** Indicate whether this outcome measure is Direct or Indirect. (Program #4)

**Respondent skipped this question**

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**Q57** Result of the assessment of the learning outcome for Standard 7.01: (Program #4)

**Respondent skipped this question**

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**Q58** Please provide the program-specific learning outcome consistent with COAPRT Standard 7.02. Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity. (Program #4)

**Respondent skipped this question**

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**Q59** Describe the method by which the learning outcome for Standard 7.02 was assessed: (Program #3)

**Respondent skipped this question**

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**Q60** Please indicate whether this outcome measure is Direct or Indirect. (Program #4)

**Respondent skipped this question**

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**Q61** Result of the assessment of the learning outcome for Standard 7.02: (Program #3)

**Respondent skipped this question**

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**Q62** Please provide the program-specific learning outcome consistent with COAPRT Standard 7.03. Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions. (Program #4)

**Respondent skipped this question**

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**Q63** Describe the method by which the learning outcome for Standard 7.03 was assessed: (Program #4)

**Respondent skipped this question**

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**Q64** Please indicate whether this outcome measure is Direct or Indirect. (Program #4)

Respondent skipped this question

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**Q65** Result of the assessment of the learning outcome for Standard 7.03: (Program #4)

Respondent skipped this question

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Page 10: Narrative Report - Accountability and Informing the Public

**Q66** An important aspect of accreditation is accountability. It is expected that the program annually posts 7.0 series aggregated data and additional evidence reflecting program academic quality and student achievement on their program and/or departmental website. Such information shall be consistent with The Family Educational Rights and Privacy Act (FERPA) requirements (Standard 2.05.05). Please provide a link to the program's website that demonstrates compliance with Standard 2.05.05.

<https://www.fresnostate.edu/chhs/recreation/about/accreditation.html>

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**Q67** It is expected that a program has a practice of informing the public about the harm of degree mills and accreditation mills (Standard 3.06). Please provide a link to the program's website demonstrating compliance with Standard 3.06.

<https://www.fresnostate.edu/chhs/recreation/about/accreditation.html>

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**Q68** It is expected that the program has a practice of informing the public about their COAPRT accredited programs (Standard 3.07). Please provide a link to the program's website demonstrating compliance with Standard 3.07.

<https://www.fresnostate.edu/chhs/recreation/about/accreditation.html>

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Page 11: Program Changes

**Q69** Clearly describe any major changes for the reporting year in the program's strategic plan, curriculum, resources, administration, or other areas of the program directly related to accreditation standards. Please include the Standard number. If there are no major changes in any of these areas, please just indicate "none".

Other than an addition of a full professor and some modifications to options there were no changes to the Recreation Administration core classes.

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Page 12: Submitter Information

**Q70** Completing the information below will act as your digital signature on the 2020 COAPRT Annual Report.

Name	<b>Samuel Lankford</b>
Phone Number	<b>5592782624</b>
Email	<b>slankford@csufresno.edu</b>

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