

STRATEGIC PLAN 2019-2022

GOAL #1

Aligns with Univesitiy
Priority 3 & CHHS #1

Secure and align technical and physical infrastructure to maximize the success of academic programs and scholarships

ASPIRATIONS

- Modernize classroom space
- On-campus learning labs for facilitation training
- Transportation van for students and project teams
- Center/Institute for sports and entertainment facility management
- Create outdoor experiences for Fresno State students

IMPLEMENTATION

- Identify/secure classroom & lab space or reserved space with existing labs on campus for RT
- passenger van and dedicated maintenance budget
- Develop training & conferences for ADA compliance and security management
- On campus outdoor recreation rental center administered by RA students and faculty

INVESTMENT: Van & maintenance fund; equipment & space for labs; institutionalize center/institute; outdoor center space/equipment

GOAL #2

Aligns with Univesitiy
Priority 4 & CHHS #2

An Engaged Program: Enhancing collaborations and partnerships through high-impact practices

ASPIRATIONS

- Develop and engage community partnerships and collaborations
- Community sponsored event with all departments involved
- Collaborate with faculty across disciplines & community
- Build upon existing opportunities for grants, community research and service
- Support student attendance at conferences, symposiums, and certifications
- Train students to lead and manage outdoor activities

IMPLEMENTATION

- Continue professional Summits and RT Symposium once a year
- Continue to implement SPARCI - EPCI-N support
- Increase department and community connections through grant writing, research, internships and field placements
- Increase number of students involved in high-impact programs
- Increase number/scope of community members engaged in partnerships
- Establish outdoor center lead by RA students and faculty

INVESTMENT: Support assigned time, student success funding; funding for background checks and certifications; outdoor center and equipment

FRESNO
STATE

Recreation
Administration

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GOAL #3

Aligns with University
Priority 2 & CHHS #3

*Invest in faculty, staff and department
to support and encourage success*

ASPIRATIONS

- Increase number of tenure track faculty
- Increase percentage of tenure track faculty with nine WTU's or less teaching
- Encourage participation in staff and faculty development opportunities
- Encourage collaboration
- Increase number of research presentations and publications annually
- Increase grant writing for projects that benefit the community, students and faculty
- Graduate education opportunities for San Joaquin Valley
- Expand internships and field placements

IMPLEMENTATION

- Faculty and staff development for training and certifications
- Emphasize integration for research, teaching, civic engagement
- Promote department needs and opportunities for faculty
- Continue to leverage unique strengths of faculty
- Invest in grant writing training for faculty
- Link faculty to community projects for grants and contracts
- Establish graduate level certificate with end goal as a stand alone MS/MA in Recreation Administration
- Invest time in establishing new internship sites

INVESTMENT: Assigned time for training; flexible teaching loads for research/service; funding for internship supervision

GOAL #4

Aligns with University
Priority 1 & CHHS #4

*Support student recruitment and
facilitate student retention*

ASPIRATIONS

- Improve student retention
- Facilitate employment
- Shorten time to degree/degree progress
- Refresh and redesign evidence-based current and relevant curriculum to enhance full-time academic status
- Efficient, effective recruitment process based on department needs
- Expand certificates and graduate education
- Expand internship sites and field placements

IMPLEMENTATION

- Department participation in recruitment initiatives
- Offer courses in a timely manner
- Students moving forward prepared for employment
- Keeping the connection; networked alumni
- Implement Certificate in Recreation in Correctional Institutions, Special Major in Hospitality and MS/MA
- Continue to work with campus internship coordinators to expand offerings of internships in summer, fall and spring

INVESTMENT: New courses and teaching resources for certificates and graduate training; funding for summer internships



